**REPORT ON THE STARTERKICKER CAMPAIGN PRESENTED BY NEBA JUINPOU ON March 13, 2019**

**Question 1**

The data collected by the Starter kicker campaign was formatted, represented both on tables and on charts. From these analyses I drew the following conclusion:

1. I can equally conclude that from the trend of the pivot graph from December most of the categories will not be successful and there are high chances that category failed will be more than the category successful.

2. The successful category had it maximum from the count of the state between April and May and the lowest success from august to September.

3. In between February and march there were equal number of states that were live and canceled.

4. Very few of the items from the category and sub categories were canceled.

5. From the categories and sub categories pivot table most of the items were successful in many of the states.

**Question 2**

Limitations

1.The data was collected within a year so it can not really give a true picture. Data for several years could have given a better result which one can use to predict .

2.The data Lack previous data for the past years for comparison.

3.It represents only a sample of the whole population and cannot be used in decisions makings and future speculations.

4.The data is recorded in Excel. Excel is limited by available memory and system resources. For worksheets the total number of rows is 1,048,576 and 16,384 columns, this is make it difficult to handle larger data.

**Question 3**

**Tables/graphs**

1 Scatter Plot

2 Line chart

3.Area chart

4 Clustered bar graphs

5.Normal distribution curve.

6 Funnel charts

7.Histogram

8 Horizontal bars and box plot.

8.Bubble chart

9.Radar Chart

10 World cloud

11Gantt Chart

12 Box Plot

13 Bubble charts

14 Bump charts

15 Motion Charts

16 Waterfall Charts